



Cory Towler is Living the Dream



PHOTO BY: ASHLEY MASIAS

WRITTEN BY: KATIE GALGANO

Towler, 24, a graduate of Charleston Southern University's graphic design program, is the creative director at Jeff Cook Real Estate, which, according to prweb.com, is the number one real estate agency for sales in the state of South Carolina. JCRE has locations in Charleston, Summerville, Mt. Pleasant, Greenville and Lexington, S.C.

Part of Towler's duties include overseeing the agency's prominent advertising campaign, which presents owner Jeff Cook in parities of popular culture and current events. Cook has been featured in ads as "Rosie the Riveter" and as a candidate for president of the United States, among others. Towler said working with Cook in this capacity has been a wonderful experience.

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"This is a huge milestone in my life," he said.

Towler grew up in Florence, S.C., and arrived at CSU in 2013. He said he chose to study graphic design because he saw an opportunity to benefit both financially and creatively.

During his senior year at CSU, Towler volunteered his services as a graphic designer at Awaken Church in North Charleston. Members of the congregation soon noticed Towler's talent and put him in touch with the local real estate magnate. After meeting with Cook, Towler was offered a graphic design internship with the firm and, eventually, transitioned into his current role after graduating from CSU in May 2017. Towler attributed much of his success with Jeff Cook Real Estate to his educational experience at Charleston Southern and in the graphic design program.

"It (the program) taught me really good habits and design thinking, and it definitely set a cornerstone in me that has helped to find a place at Jeff Cook," he said.

His former professors and mentors at CSU have taken note of his current success.

"I am so proud of Cory. He worked hard in school, stayed positive and put a lot of time and effort into his work," said Carla Marchione, assistant professor of graphic design.

As for his future ambitions, Towler said that he is primarily focused on perfecting his craft and improving as a designer. Promotions and advancement aside, Towler said he feels like he has found a long-term home with Jeff Cook Real Estate. ♦



FUN FACT: The program started in 2009 with only 14 students. Today, we have 110 students in our graphic design program.



PHOTO BY: @SNIPERWOLFIGES

Christopher Johnson

- Solo exhibition at the Saul Alexander gallery at the Charleston country public library in February 2019
- Painted in Gibbs Museum of Art for the sneaker gala in December 2018
- Painted and collaborated with Charleston River Dogs (baseball) , Charleston Battery (soccer) , South Carolina Stingrays (hockey) in February 2019
- Performed at several schools and non-profit organizations
- Collaborated with students at Charleston Collegiate School of Art on a mural project

Jenna Bernadyn

WRITTEN BY: ANDREW LEE



PHOTO BY: ASHLEY MASIAS

Jenna Bernadyn got a head start on the cold, tough path to a career in professional sports.

Bernadyn, a senior graphic design major at Charleston Southern University, spent her fall interning with the South Carolina Stingrays of the East Coast Hockey League. Bernadyn said the focus of the internship was multifaceted and allowed her to take on a wide range of duties.

"My promotional tasks included managing the promotional team, intermission games with fans, and pre-game handouts," said Bernadyn.

In addition, Bernadyn created graphics for the Stingray's Facebook and Twitter profiles and designed phone cases, wallpapers and flyers for distribution at games and various team events.

"Most of them (her designs) have been about upcoming games or special promotional nights," she explained.

Bernadyn's father, Jim, said that his daughter has always had an artistic streak.

"Jenna was very impressive when it came to design as a child," he said. (She was) always coloring, pencil sketching and painting. As early as age two, Jenna would copy words and pictures she would see."

For Bernadyn, her internship was the first step in the culmination of a childhood goal. She said she was already a big hockey fan before she took the internship and working for the Stingrays was just the icing on the cake.

"I want to move to Canada and become the primary graphic designer for the professional teams (in the NHL) there," the Schuylkill Haven, Pa., native said of her future.

While Bernadyn skates forward into the future, her father said he has no doubts that his daughter will reach her goals.

"This experience with the Stingrays was like a beginning of a dream come true," he said, proudly. "She will make her dream career a reality and that she will work for a professional hockey club or league one day." ♦

Haven Davis

WRITTEN BY: CHLOE THIRKETTLE

Choosing an internship proved to be difficult for Haven Davis. Conflicted, the Charleston Southern University student looked towards the heavens for guidance and said she found her answer.

"God sent me to Ireland," she said.

Davis, a junior at CSU, spent the summer of 2018 in Ireland for an internship with Elevate Community Church. Some of the work she completed included designing programs and promotional materials for church events and creating graphics for individual sermons. Davis said the internship allowed her to express her creativity and the beauty of Ireland served as her muse.

"Sometimes other churches design work would inspire me and sometimes I would just look out the window of where I was working and become inspired," she explained.

Determining whether or not an internship abroad was right for her was difficult but, as Davis explained, she relied on divine intervention.

"Figuring out where I wanted to go was a process. It was something that I prayed about every day. I had applied to a lot of internships in many different countries but at the end of the day I knew I would end up where God wanted me to be and that was Ireland," she said.

In addition to her work with the church, Davis was able to travel around Ireland while she was there, and said she saw a lot of new things that opened her eyes creatively.

"Ireland is a really old country and seeing that history and experiencing that culture really helped me come back to America with a fresh new perspective," she said.

Davis said that her work in Ireland would not have been possible without her experience within CSU's graphic design division. Davis was quick to credit the faculty that have assisted her through her academic journey.

"The professors really make sure our creativity is being practiced in every project we do," she said. "They care about growing our creative expression through our design more than anything else."

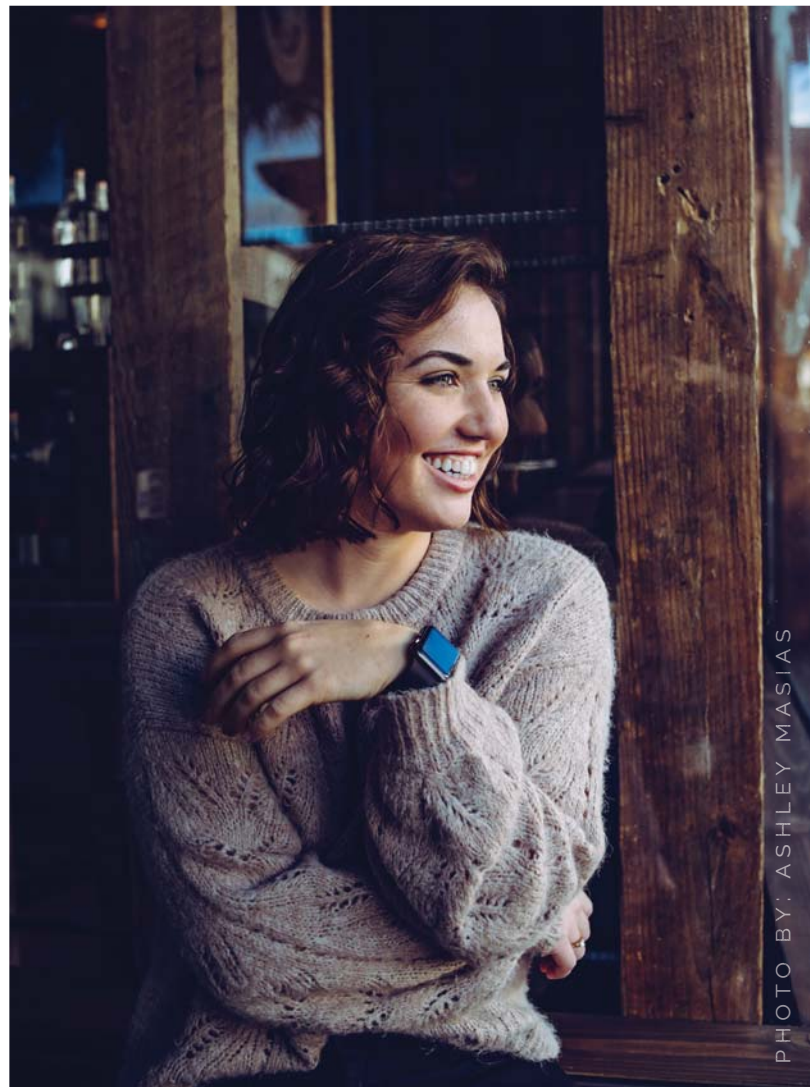


PHOTO BY: ASHLEY MASIAS

Andrea Glover, assistant professor of graphic design, said that Davis was a tour de force within the major. "Haven is energetic and has a great personality," she said. "She brings a lot of creativity to the program and she possesses a positive attitude. I really enjoy having her as a student. She also does extremely well with receiving feedback about her work. She always aims to be the best."

As for life after CSU, Davis said the possibilities are endless but she plans to express her creativity on a professional level.

"I really like layout and advertising layout so maybe doing design for a company that specializes in that or any major company that has a design team," she explained. ♦

Mary Beth Kegley

WRITTEN BY: MARISSA VARNUM



Mary Beth Kegley has found success as a stranger in a strange land.

Kegley graduated from Charleston Southern University in May 2018 with a degree in graphic design. Kegley and her husband, Zak, live in Blacksburg, Va., where she works as the multimedia web designer for Virginia Tech. Kegley explained that, as a designer, working at a technical institution presents its fair share of difficulties.

"I am the only graphic and multimedia designer in a research institute full of scientists. They will often bring me graphic requests or send in something they already have that looks, well, very scientific. The design aspect isn't as relevant to them as the data," said Kegley. "There have been several occasions where I have had to explain things to them from a design point of view and describe why what they are wanting will not work for print, legibility, etc. or that their projects can look better by changing the layout, typeface, graphs and so on."

In addition to transitioning to Virginia Tech, Kegley said one of the biggest challenges post-graduation was relocating. Kegley and her husband moved so he could attend medical school but added that she looked towards her faith to help her adjust to the new environment.

"I had several full-time job opportunities if I were to stay in Charleston. We had to find a house without any idea of what my income would be or when I would start having income," she said. "When we moved, I still did not have a job and Zak wouldn't be able to work while he was in school, but the Lord provided. We had been living in Virginia for a week when I got the phone call that the job was mine if I wanted it."

While Kegley said she takes personal satisfaction in her work with Virginia Tech, God comes first and foremost in her life. Carla Marchione, assistant professor of graphic design, said Kegley was a great student with a strong relationship with the Lord.

"She was such an amazing example of a Godly woman. Her positivity was enough to encourage a stadium full of people," she said. "She was always eager to push herself creatively, and she loves Jesus. Her dedication to her faith, education and living an honest positive life was inspiring."

Kegley was seen by many of her peers in the graphic design program as a source of inspiration, whether it be through her relationship with Christ or the quality of her work.

"Mary Beth and I were not very close, however her drive and passion for design could not go unnoticed to anyone in the program. Her dedication to get better at her passion is infectious and has caused me to be hungrier to get better at what I do," said Tyler Reese, a current graphic design student at CSU.

As for her work at Virginia Tech, Kegley was quick to credit her former professors in the graphic design division for preparing her into entering the workforce.

"The in-class critiques prepared me to talk about my work confidently, most often leading to colleagues respecting and trusting my design decisions," she said.

Kegley said, while she has enjoyed working for Virginia Tech, she also has her eyes on the future.

"My dreams, career wise, have slightly changed. I would love to get my MFA in graphic design so that, after I have been an art director for a few years, I can become a graphic design professor," she said. ♦

Christi Porter & Ellen Young

WRITTEN BY: KEIRA FENZEL

A trip to Europe to build photography skills also built meaningful relationships for Christi Porter and Ellen Young.

Porter and Young, both junior graphic design students at Charleston Southern University, spent the summer of 2018 on a photography trip to Europe with Associate Professor of Graphic Design Edward Speyers. The students traveled to Switzerland, Austria and Germany where Porter and Young, along with their classmates, used their time to take pictures, hike and explore.

The group visited the Wittenberg Castle Church, where Martin Luther nailed the 95 Theses, the Swiss Alps and the French Alps. However, it was a 10-mile, sunrise hike along the countryside of Schladming, Austria, that proved to be the most memorable experience for Porter.

"I got most of my picturesque photos from there," she said.

Porter and Young said they viewed the trip to Europe as an opportunity for a new experience and a way to supplement their skillset. However, Young said they were able to form relationships with their fellow classmates over the shared experience. She added that she was also grateful for the opportunity to build a stronger relationship with Speyers.

"I feel more comfortable going to him and asking questions now," Young said.

While the long-term impact of their exploits in Europe has yet to be determined, Porter and Young both have their minds on the future. Porter said she aspires to be an advertising photographer, while Young longs to do newborn photography from a home studio. She currently has her own photography business, Veni Vidi Cepi Photography, which focuses on families and couples' photos. ♦



*Pictured top right: Christi Porter
Pictured bottom right: Ellen Young*

PHOTOS BY: ASHLEY MASIAS

Brianna Tyler

WRITTEN BY: JULIANNA LUELLEN

PHOTO BY: ASHLEY MASIAS



Brianna Tyler spent her summer using her art to spread His word.

Tyler, a senior graphic design major at Charleston Southern University, spent the summer of 2017 working for the Southern Baptist Convention in Columbia, S.C. There, she was a part of the organization's marketing efforts and was delegated with writing social media posts and creating various designs for distribution.

One of Tyler's pet projects included creating promotional material for the SBC's summer camp, SummerSalt. According to the SBC's website, SummerSalt is, a high-

energy summer youth camp run by the Generations Group of the South Carolina SBC. Tyler said one her biggest challenges during the internship was the creation of 10-feet high by 3-feet wide banners for the youth camp.

"Although it was a simple design, I think learning the process of printing, with its size, was eye opening. I actually messed up on the banners because, they had little white holes and spots that I never noticed in the original design," she explained. "When it printed out, it turned out to be ten times bigger, and I was not intending for that to happen, or was prepared for, they told me

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about it, and then I had to go back in, print it out and start from scratch. So that was definitely learning experience.”

Along with the banners, Tyler also had to create posters for the various bands playing at the camp.

While Tyler found her experience with the SBC fulfilling, she said the opportunity would not have been possible without the graphic design division.

“The program here is awesome, I have no complaints and I definitely think it’s where God wants me to be,” she said. “All the teachers know what they’re doing and each teacher knows all of us by name. It’s such an amazing program.”

The graphic design faculty, in particular, Assistant Professor Carla Marchione, reciprocated Tyler’s compliments, calling the senior “dedicated and passionate.”

“I have had the chance to review her portfolio with her this semester and her work is always improving and growing. She will surely go far,” she said.

Assistant Professor Andrea Glover said she noticed a difference in Tyler’s work after her experience at the SBC.

“(She) is able to work even more efficiently creating great design work,” she said. “Brianna is talented and pays attention to detail when it comes to her work. She always has strong concepts and executes them well.”

Upon graduation, Tyler said she plans on either working in the downtown area of Charleston or to branch out and open her own graphic design business. ♦



“The steadfast love of the LORD never ceases; his mercies never come to an end; they are new every morning; great is your faithfulness.”

—Lamentations 3:22–23

Taylor Marin

- Worked as a graphic designer for Jeff Cook Real Estate creating signage and marketing materials
- Worked as a graphic design intern at Obviouslee Marketing creating social media posts and promotional items
- Currently working as a graphic design intern in Australia with Winning Moves creating customized board games and marketing materials

The Roditis Brothers

WRITTEN BY: SHELBY SEXTON



When the Roditis Brothers aren't in class working on graphic design projects or brainstorming over their future business endeavors, they can be found confusing their classmates and finishing each other's sentences.

Triplets Jeffrey, Jason and Jonathan Roditis, 23, are all graphic design majors at Charleston Southern University. They, along with their younger brother and fellow graphic design major Matthew Roditis, 20, hope to open their own graphic design business after graduation in May. Despite spending virtually all of their lives together, the brothers said that their personal relationships with one another coincide with their professional dreams and aspirations.

"Our ultimate goal is to work together," Jason Roditis said. The brothers' plans are more than ideal talk. While the name of their potential business is still a work in process, they have already come up with a logo.

Rather than go their separate ways after high school, the brothers all enrolled at CSU but each said they chose

the university for different reasons. Jeffrey Roditis said his considered his relationship with God.

"It was a big factor in our decision because our faith is very important," he said.

As Jeffrey Roditis continued, his brother Jason Roditis interrupted, a common occurrence with the triplets, and added that the bond they shared played a part as well.

"We all wanted to stay together because we are best friends," he said.

While the trio do, virtually, everything together, younger brother Matthew Roditis is never too far behind.

"Some people have asked us if we are quadruplets, he said.

The brothers intended on majoring in computer science when they arrived on the North Charleston campus but soon switched to graphic design. As far as their design

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prowess is concerned, each brother said they bring a different skillset to the table. Jonathan Roditis said he goes back and forth between drawing and digital design, Jeffrey Roditis is the self-professed cartoonist of the group and Jason Roditis said he finds inspiration in the art deco stylings of famed graphic designer Paula Scher. Younger brother Matthew Roditis said he considers himself the more creative member of the family.

"We all have our strong suits with what we do, and we all have that thing one of us is good at that the others aren't as great at," Matthew Roditis said.

Jonathan Roditis said the brothers aren't competitive with each other due to their fondness for working together. However, Andrea Glover, assistant professor of graphic design, disagreed citing the brothers individual work ethic and artistic style.

"The Roditis brothers are very hardworking, they have a real passion for design, they want to grow and be the best they can be," she added. ♦



Jason Roditis



Jonathan Roditis



Jeffrey Roditis

ALL PHOTOS BY: ASHLEY MASIAS

Addison Kaderli

WRITTEN BY: ISAIAH YORK



PHOTO BY: ASHLEY MASIAS

Addison Kaderli knows what it's like to have a worldwide audience.

Kaderli, a senior graphic design student at Charleston Southern University, experienced a degree of fame during the summer after she posted her drawing of popular musician Post Malone on Twitter.

Her June 25 post of Malone was accompanied by the message, "RT & I'll draw your Avi." Roughly 2,000 retweets later, Kaderli's artistic plate was full. Eventually, the retweets became too much and Kaderli had to resort to doing illustrations for those who donated to her cause. Regardless, Kaderli said the positive response to her tweet was a thrill. Kaderli, who is also a member of the CSU women's volleyball squad, added that the purpose of the tweet was a simple show of how passionate she is about her art.

Kaderli's love for all things graphic design began at Round Rock High School in her hometown of Austin, Texas. Kaderli and her classmates were charged with starting an in-house design and print shop that made

informational and promotional posters and banners for various sporting events around school. That love carried over to CSU, where Kaderli said she started to invest in her artwork after taking a few drawing and Photoshop classes.

Kaderli said part of her attraction to art and graphic design is its communicative power. From her perspective, both provide the world with another way to connect to one another.

"Whether it be a big company to a single customer, or between two strangers on opposite sides of the world, it creates a way to understand or both have common ground, even if that only lasts for a second," she said. "It's all about showing a point of view and communicating that point of view and message effectively through design, which is something that verbal language cannot always do and doing it in a way that captivates, intrigues an audience and encourages them to feel and then act."

For more information on Kaderli and her art, follow her on Twitter at @addykad. ♦

Takira Yager

WRITTEN BY: DOUG HAYNES



PHOTO BY: ASHLEY MASIAS

Eight years ago, Takira Yager was at a crossroads in her young life. A standout soccer player in high school, Yager dreamed of a future playing at the college level. However, a new passion came into her life that would change her future forever.

Yager discovered a love for graphic design and photography. Now, a senior graphic design major at Charleston Southern University, Yager is wearing a multitude of hats and creating a visible yet unrecognized presence across the CSU landscape.

Yager is a public affairs specialist intern with the Ralph H. Johnson VA Medical Center in Charleston. Her duties include helping improve the hospital's webpage, as well as creating original works to be displayed. In addition to her web-based designs, she regularly lends her hand in projects around the hospital, even designing a set of murals that will be featured in a stairwell at the hospital.

Tonya Lobbestael, public affairs officer and chief of stakeholder relations at the medical center, said Yager work with the veterans' hospital has been invaluable. "Takira has helped move us forward in web and digital

design, bringing a real understanding of online mediums and how to create visually stimulating, easily readable designs to our audience, which ranges in age from 18 years to 95 years...(It's) no small feat," she said.

Yager is also the art and web content director for her mother's company, Sher Lighting and Design, LLC, where she has completely rebranded the company. While she was pursuing her associate's degree in graphic and web design at the Art Institute in her home state of Minnesota, Yager learned to write code while doing work for her mother's company, furthering her interest in all things graphic design.

If her work with the VA and her mother's company wasn't enough, Yager is also the creative eye behind a number of promotional items utilized by the CSU Athletic Department. Yager's work includes the banners that adorn Buccaneers Stadium, the rally towel distributed at basketball games, the stadium cup sold at most sporting events and a host of graphics used by the athletic department in their efforts to promote via social media.

Yager is also willing to go to great lengths, even distances, to further her education. Over the summer, she traveled to Europe with other photography students and Associate Professor of Graphic Design Edward Speyers, visiting such countries as Switzerland, Austria and Germany. While her peers took the journey for class credit, Yager said she "simply just wanted to go" for the experience.

Despite maintaining a busy schedule outside of the classroom, Yager said she maintains a positive attitude.

"It doesn't make any sense to be negative, that does nothing good for you and it does nothing good for the people around you," said Yager. "I believe in myself and I always like to help my friends believe in themselves."

Yager's mother, Sherry, said she was quite proud of her daughter, noting her many accomplishments, including her former soccer status as the top female midfielder in the state of Minnesota. She also offered a bit of prophetic advice for the CSU senior.

"Always be true to herself, work hard, stay positive, and to always ask God for his guidance," she said. "If she does that then everything will work out and all her dreams are possible." ♦

Ashley Masias

WRITTEN BY: RODERICK "CHICAGO" DALE

While one could argue that the purpose of going to college is to prepare an individual for life in a given profession, Ashley Masias wants more.

She wants to be a brand.

Masias is a graphic design major at Charleston Southern University and spends her time as a freelance designer and photographer. Masias said she uses graphic design, not only as a business, but as an aesthetic form of self-expression. Masias said it was only natural to take a subject she is so passionate about and make it her career of choice.

"Design is about being expressive; a way to free your spirit. Trekking the road to become an experienced designer has become a way of life for me," she explained.

Masias said she has worked closely with her professors and peers to create a substantial portfolio. Because of the fruitful experience within her major, Masias said she has become a critical observer, and for the better.

"Through repetitive practice, understanding the principles of design and wise guidance, I have arrived at a place where I can explain why a design concept is or is not strong," she said.

Masias' graphic design professors said she has excelled both behind the lens and in front of a computer. Her diverse skillset has created the potential for a difficult decision in her future, but one that Carla Marchione, assistant professor of graphic design, said she can't get wrong.

"She has had many great designs and beautiful photography. It would be hard to choose," she said.

Not only is Masias a talented photographer and graphic designer, but those closest to her said she is a people's person and a pleasure to work with.

"Her creativity level is amazing. She works extremely well with others and genuinely cares and loves what she does for a living. She has come a long way as a person and as a designer in the last three years," Takira Yager, Masias' best friend and fellow graphic design major, said.

One of Masias' defining characteristics as a student is



PHOTO BY: TAKIRA YAGER

her constant desire to improve upon her craft, even if that means getting out of the comfortable confines of Charleston Southern. Masias journeyed with a group of students from CSU to Europe this summer for a special session in photography. As she reflected on her European exploits, Masias said she learned a valuable lesson abroad.

"The greatest skill I learned was to just go for it. As designers, or creatives in general, one of our greatest obstacles is having enough confidence in our work," Masias said.

Masias has also developed a greater appreciation for marketing. She said she uses the skills she acquired with graphic design to build her brand and leave an impact on the people and places she encounters.

"Design is a skillful art which engages our subconscious and holds the power to sway our behavior and in the practical use of design, a consumer's buying habits," she said.

Andrea Glover, assistant professor of graphic design, said more professional doors are opening for Masias.

"She has completed freelance work and done various work for companies in the community. She is now connected to more people in the field of graphic design," said Glover. ♦

Mahaley Keen

WRITTEN BY: ANNA BRANDT



PHOTO PROVIDED

Mahaley Keen continues to have her eye on the future.

Keen, a Charleston Southern University graduate and the Outstanding Graphic Design Student in 2017, is a junior graphic designer at Livability Media in Franklin, Tenn. The company promotes growth by bringing businesses to a particular region or town through the publication of travel guides.

Keen's daily work consists of updating Livability's website and assisting in the production of print-based marketing materials. Keen was unsure she would even get the position with Livability Media due to her lack of experience but said she has been thrilled to be a part of the company ever since.

While adjusting to the professional world has had its fair share of rigors, Keen, a Goose Creek native, said her biggest challenge has been personal, as she is engaged to be married and living in new surroundings in Tennessee. She was quick to credit her experience at CSU for her ability to evolve and to keep going.

"When you move and you get introduced to a military environment, you get fixated on the fact that you are alone," she said. "I rely on praying, phone calls, C.S. Lewis, and journaling my thoughts."

While Keen may have questioned her ability to land with Livability Media, her former professors at CSU said they were not surprised by her early career success. Associate Professor Edward Speyers said Keen developed a reputation within the graphic design division due to her great taste, design skills and work ethic.

While Livability Media is in her present, Keen has a plan for the future. While she said she's looking forward to life as a military wife, she's also preparing to apply to the Maryland Institute College of Art's online UX Design graduate program to obtain a Master of Professional Studies degree in UX Design." From the reputation she has left at CSU, her professors said they believe her success is inevitable.

"Most students will get some feedback and they don't come back for more and but she did," Speyers said. "She continued to ask myself and other design professors for continued feedback which is sign of great potential and talent."

"I'm just proud of her and I know she will be very successful and that she will inspire others," added Assistant Professor Andrea Glover. "I am just happy that I was able to make an impact on her life." ♦

"Therefore encourage one another and build each other up, just as in fact you are doing."

—1 Thessalonians 5:11

Emily Lyons-Wood

WRITTEN BY: MORGAN KIRBY



PHOTO PROVIDED

Emily Lyons-Wood is striving to live in His light.

Since graduating from Charleston Southern University, Lyons-Wood has relocated to Raleigh, N.C., and has since married. She currently works as a freelance photographer and a graphic designer for Mainland Creative, a marketing agency in Raleigh where she does creative branding. As a freelance photographer, she does photoshoots for commercials, editorials, food, lifestyle and the occasional weekend weddings.

Lyons-Wood said her current professional endeavors are the culmination of a long and spiritual journey. After taking up running in high school, Lyons-Wood said it was her dream to get a track scholarship. She accepted an offer from CSU, however, living out her dream proved to be more difficult than she thought.

Lyons-Wood said she struggled in several aspects of her life during her first few semesters and eventually gave up running after two years at the university. Feeling that she no longer had a passion for the sport, Lyons-Wood said she was able to focus on other elements of her life, specifically, her faith.

Lyons-Wood said she didn't grow up in a church and, while she was aware of CSU's religious emphasis, she said it didn't impact her until she met her roommates, who were Christians. She began attending church every Sunday and said that God was able to open her heart, eyes and ears.

"Through the hearing and teaching of His Word and the Holy Spirit, the Gospel completely and fully broke down every part of my world that I thought I had figured out," she said.

Lyons-Wood proclaimed Jesus as her Savior and was later baptized. She said, CSU was a place that impacted her and led to her having a knowledge of Christ and His works for salvation, so that she can now spend eternity with Him.

She said that, to her core, she is nothing more than a 23-year-old woman who is still trying to figure things out. She said that she is sure of a few things — she is a "passionate, creative person that loves people and desires to serve, love, and care for them in ways that are exemplary and honorable."

But, ultimately, she said she is defined by her faith.

"At the end of the day though, above all of those things that someone would naturally identify me as or I would identify myself as, I personally find my identity in who I am in Christ alone," she said. "I bear the image of God, in Christ who has pulled me out of trying to figuring out who I am and that's that."

Andrea Glover, assistant professor of graphic design, said that she found Lyons-Wood to be very passionate about design and photography, and her spirit and God-given talents are what she wants to use to make a difference in the world. She added that Lyons-Wood is a devout Christian who is passionate about serving the Lord, and that it was evident she was a faith-based student.

Aaron Baldwin, professor of art, said Lyons-Wood possessed all of the qualities that make students excel in art and design.

"She was skilled in all of the media that she attempted, and she understood how design works. The latter qualities can't really be taught. Being self-motivated and creative are things that she brought with her, but they were a big part of her success," he said. "Emily is one of those students that you are proud to have representing CSU out in the world."♦

Tiffany Scott

WRITTEN BY: HANNAH FELKEL



PHOTO PROVIDED

Tiffany Scott has become accustomed to wearing a number of different professional hats.

Scott, a graduate of Charleston Southern University's graphic design program, currently works for the Charleston-based Post & Courier, where she serves as the UX developer and optimization specialist.

Scott's job is a multifaceted one, requiring her to work on web and WordPress development, migrating site files, creating new databases and managing multiple staging servers. She said she also focuses on user experience design, completing user research from analytics data and branding design. Along with the aforementioned list of duties, Scott also handles search engine optimization for the news organization's clients.

"I participate in client strategy meetings with other members of the Post & Courier's advertising team and much more," she exclaimed.

Scott credited both the Post & Courier and CSU for the chance to hone her skills in graphic design and expand her knowledge in UX design, search engine optimization and web development through both her classes and on-the-job training.

Scott said Associate Professor Edward Speyers and Carla Marchione, assistant professor, were positive influences on her development as a professional. She added that Speyers helped her with regards to web development and design while Marchione helped her create her own voice and style.

Andrea Glover, assistant professor had nothing but praise for her former charge. "Tiffany is a great student who always aimed for excellence," said Glover. "She is a go-getter and consistently possesses a wonderful attitude. She works well with others too."

In her free time, Scott said she likes to paint and experience with calligraphy.

"I love mixing acrylic, watercolors and ink mediums and mixing words into swirling colors. I love to incorporate poetry into my works of art . . . that makes a statement about empowering women. Art allows me to visually communicate and process the world around me, while making a statement about what is important to me," she said.

Scott said she wants to continue to grow at the Post & Courier but she hopes to, eventually, work in software product design.

"I'm passionate about progressing accessibility through design in the medical field for both patients and providers, and I'm passionate about victim's advocacy; giving a voice to victims through technology and accessible design. Empathy is of utmost importance when you're designing for end users, and I hope to help users in both verticals in the future," she explained. ♦

Anissa Mollett

WRITTEN BY: MIYA HOWELL



PHOTO PROVIDED

Anissa Mollett was never interested in the family business.

Mollett, 23, graduated from Charleston Southern University in 2017 with a bachelor's degree in graphic design and began her journey in the graduate program in graphic design at Clemson University in 2018. While, parents and other family members are in the medical field, she said she did not have the same passion for medicine.

Rather, Mollett said she saw herself as an artist.

Despite her family's lineage, Mollett said that they have always supported her interest.

"My family didn't try to confine me to the basics of being a doctor or lawyer...they were open to my choice of graphic design," she explained.

Mollett said the support she receives from her family and the talent in artistry she possesses made it easy for her to explore graphic design. Growing up, she always loved to draw, even remembering drawing on her mother's wall as a child.

She said, as she explored art and decided to make it a career, she always noticed that everything was in a pretty package or had a logo to represent it. This fueled her interest in brand and logo management from current and upcoming companies. She said she also wants to create a children's program to help young kids expand in art.

Mollett said that CSU offered her a foundation into pursuing graphic design, specifically identifying her understanding of colors, sketching, typography and branding.

Specifically, Mollett cited Andrea Glover, assistant professor of graphic design, as an influential voice in her life. Glover said that her former student would do well in graduate school due to her professionalism, her work ethic, her mental acumen and her overall skill as a designer. She described Mollett's artistry as clean and sophisticated.

Along with Mollett's great talents, Glover said she believes her personality is her true strength.

"Anissa is quiet but very playful, friendly, professional, and very serious with her work," she said.

The current Clemson Tiger advised future and current graphic design students should continue to add to their skill set.

"Potential is your friend; keep learning different techniques, if you aren't the best in something keep pushing and trying; be open to criticism," said Mollett.

Mollett said she was grateful that God has given her this opportunity and credited CSU for helping her develop a deeper understanding of the Christian faith and to trust in the Lord.

"Even when things are not going as you planned them, they're going in the direction that is planned for you, what you are supposed to do will always happen," she said. ♦

Up & Coming



PHOTO BY: ASHLEY MASIAS

Here are some accomplishments from more of our great students:

- Reganne Brown is an associate designer for Fortibus Marketing
- Bryanna Terry is a graphic designer for Fortibus Marketing
- Benjamin Blauch designed a logo and marketing materials for Project L.O.V.E., a non-profit organization
- Portfolio Show 2018 poster (pictured below) painting by Victoria Maxwell, digital design by Assistant Professor Carla Marchione

Madison Kirkwood

- Student volunteer with the American Institute of Graphic Arts (AIGA)
- Interned with Charleston Southern and Obviouslee Marketing in Summer 2019
- Freelance designer and photographer, focusing on brand design and portrait/street photography
- Active member of National Art Honor Society since 2015





PHOTOGRAPHY BY: ASHLEY MASIAS



PHOTOGRAPHY BY: ASHLEY MASIAS

Photography Trip to Europe

PHOTOGRAPHY BY: TAKIRA YAGER

Last May, five graphic design students traveled with Associate Professor Ed Speyers to photograph various places in Europe. Here are a few photos from their travels.



Photography Trip to Europe

PHOTOGRAPHY BY: ELLEN YOUNG



Photography Trip to Europe

PHOTOGRAPHY BY: CHRISTI PORTER



Photography Trip to Europe

PHOTOGRAPHY BY: ASHLEY MASIAS



Spring Portfolio Show

PHOTOGRAPHY BY: ED SPEYERS

Last April, graphic design students participated in our annual Portfolio Show organized by Assistant Professor Carla Marchione.



Additional Design Graduates

Ashley Buck

Graduation Date: May 2017
Title: Owner/Designer
Company: Olive Brand Studio

Matthew Calvert

Graduation Date: May 2018
Title: Graphic Designer
Company: Pointe North Church

Richard Clubb

Graduation Date: May 2016
Title: Graphic Designer
Company: Horizon Scientific

Marissa Croop

Graduation Date: May 2016
Title: Graphic Designer
Company: FoType

Sarah Dewey

Graduation Date: Dec. 2015
Title: Graphic Designer & Photographer
Company: United States Air Force Negotiation Center

Danielle Ellis

Graduation Date: May 2016
Title: Web Designer
Company: TownNews.com

Catherine Hurt

Graduation Date: May 2017
Title: Freelance Photographer
Company: Catherine Hurt Photography
Title: Graphic Designer
Company: Jeff Cook Real Estate

Christopher Johnson

Graduation Date: May 2017
Title: Artist
Company: Kolpeace

Laura McGetrick

Graduation Date: May 2015
Title: Brand Manager
Company: Cuvée

Monique Moore

Graduation Date: May 2016
Title: Graphic Designer
Company: Benefitfocus

Brittany Motley

Graduation Date: May 2016
Title: Graphic Design Coordinator
Company: Fortibus Marketing

John Nettles

Graduation Date: May 2017
Title: Owner/Lead Photographer
Company: City Light Studio
Title: Director of Communications & Media
Company: Charleston Baptist Church

Brandi Oliver

Graduation Date: Dec. 2015
Title: Lead Graphic Designer
Company: FastSigns

Aubrey Ortiz

Graduation Date: Dec. 2017
Title: Graphic Designer
Company: HD Supply

Jorelle Ready

Graduation Date: May 2015
Title: Director of Production
Company: Bourne Group

Kiana Robinson

Graduation Date: Dec. 2017
Title: IT Support Specialist
Company: Family Dollar Corporate

Jeremy Severn

Graduation Date: Dec. 2016
Title: Owner/Designer
Company: Severn Made Supply Co

Stephen Slappey

Graduation Date: May 2015
Title: CO & Chief Marketing Specialist
Company: Creative Consulting

Emily Stokes

Graduation Date: May 2016
Title: Junior Graphic Designer
Company: Your Marketing Co.

Meaghan Thompson

Graduation Date: May 2017
Title: CO & Art Director
Company: Creative Consulting

David Truong

Graduation Date: May 2016
Title: Graphic Designer/Laser Engraver/Etcher
Company: All American Awards

Judy Truong

Graduation Date: May 2015
Title: Graphic Designer
Company: FastSigns

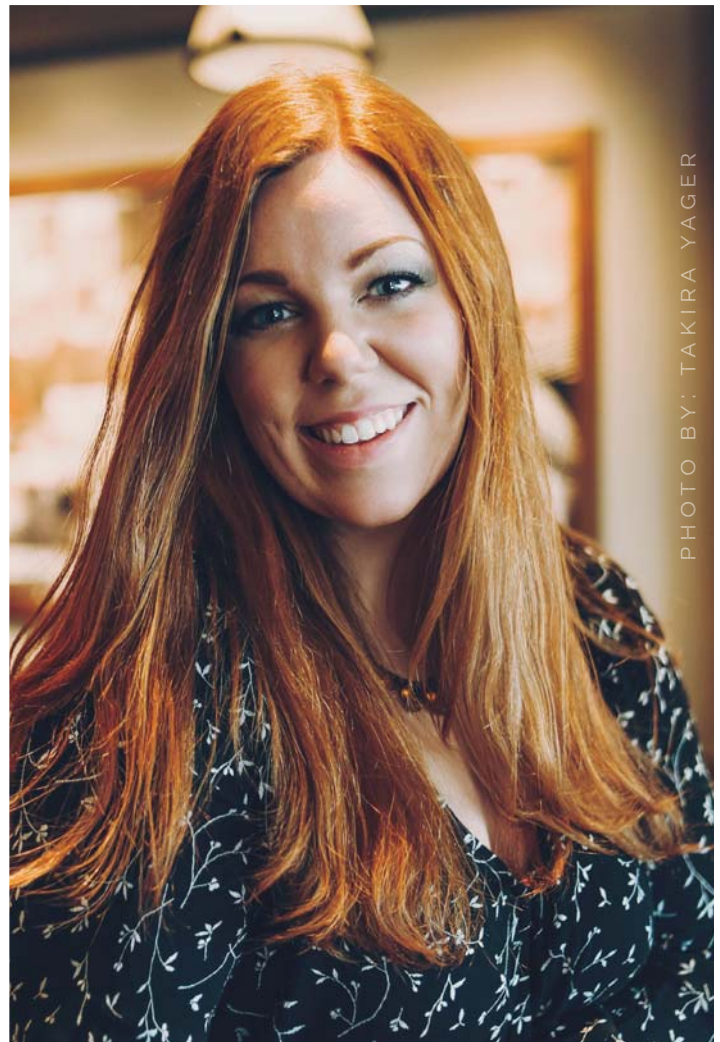
GET FEATURED!

If you would like to be featured in a future edition of Indigo, please email Assistant Professor Andrea Glover at aglover@csuniv.edu

The Newsletter Crew



Brittany Boyd
Senior Graphic Design Student



Ashley Masias
Senior Graphic Design Student

Art Director: Assistant Professor Andrea Glover

Lead Graphic Designer: Brittany Boyd

Photographer & Photo Art Direction: Ashley Masias

Editor: Dr. Jason Peterson

A special thanks to Dr. Jason Peterson's Multimedia Writing and Reporting class for writing all of our stories.



Integrating Faith in Learning, Leading and Serving